



New Zealand
Indian Sports
Association Inc.

STRATEGIC PLAN

Version 1 - September 2017

Our Mission:

To promote participation in sport by people of Indian origin in New Zealand.

Our Values:

Pride - in our heritage and homes

Community - building connections and friendships

Sportsmanship - competitiveness without arrogance

Passion - dedication to success

Integrity - transparent processes and management

Our Strategy:

Grow Our Community

- Increase participation at all playing levels and across a range of sports
- Recognise and Promote our sports people
- Raise the profile of the NZISA

Create Quality Events

- Develop a range of events which cater to all levels of participation
- Develop the capability of our volunteers to run our events
- Incorporate our culture into our events
- Market our events appropriately to promote their growth

Strengthen Our Organisation

- Review our structure to ensure it is supporting our potential and objectives
- Implement Health and Safety processes to meet our obligations
- Diversify our income streams to provide us with financial stability